

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
311702-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Negron / Republican / State	Joe Negron for FL Senate	495

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	311702	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/12	10/12/12	M-F 7-9a	7-9a	--1-1--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --1-1-- 2 \$950.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPTV W 10/10/12 7:24 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM									
3 WPTV F 10/12/12 8:47 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM									
3	10/09/12	10/12/12	M-F 6-630p	6-630p	-111---	:30	3	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -111--- 3 \$1,325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Tu 10/09/12 6:09 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM									
2 WPTV W 10/10/12 6:27 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM									
3 WPTV Th 10/11/12 6:08 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM									
4	10/13/12	10/13/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$725.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Sa 10/13/12 8:55 AM Sa 8-10a 8-10a :30 JN101TVFL \$725.00 NM									
5	10/13/12	10/13/12	Sa 6p	6-630p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Sa 10/13/12 Sa 6p 6-630p :00 \$600.00 NM									
See MG 5.2									
2 WPTV Sa 10/13/12 7:22 PM Sa 7p News 7-730pm :30 JN101TVFL \$600.00 NM									
MG for 5.1 10/13									

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311702-1	10/21/12	October 2012	10/01/12 - 10/15/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Negron / Republican / State	Joe Negron for FL Senate	495	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/14/12	10/14/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 7:54 AM Su 7-8a 7-8a :30 JN101TVFL \$425.00 NM									
8	10/14/12	10/14/12	Su 9-10a	9-10a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 Su 9-10a 9-10a :00 \$1,800.00 NM Credited flight over									
9	10/14/12	10/14/12	Su 6p	6-630p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 5:59 PM Su 6p 6-630p :30 JN101TVFL \$600.00 NM									
10	10/14/12	10/14/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 12:03 AM 1130p-12x After NFL 1130p-1205a :30 JN101TVFL \$750.00 NM									
12	10/15/12	10/15/12	M-F 7-9a	7-9a	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 8:57 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM									
13	10/15/12	10/15/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 6:10 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM									

Total Spots 12 Gross Total \$11,250.00

Payment Terms 30 Days

Agency Commission \$1,687.50

Net Amount Due \$9,562.50